

FPCC Partners Convene in Chi

New 16 Mm. Proj'r Wins Much Praise

Surprising results were shown spectators when the first Canadian-manufactured sixteen millimetre projector was demonstrated last week in the screening room of the Canadian Motion Sound Company at Leaside, Ont.

(Continued on Page 8)

Harry Hurwitz Joins Morton

Harry Hurwitz, who for 13 years managed the Tivoli Theatre, Saskatoon, and who for the past year has supervised the Odeon theatres of that city, has been transferred to Winnipeg as assistant to H. A. Morton, president and general manager of Manitoba-

(Continued on Page 8)

Post-War Operation Weighed In Three-Day Convention

"We know that Famous Players is in good hands under the capable direction of John Fitzgibbons and Rube Bolstad," Barney Balaban, president of Paramount Pictures, told the Chicago convention of Canadian partners, officials and executives of the former company who gathered for three days of sessions at the Stevens Hotel in what was the first such meeting ever held on United States soil.

Toronto Victoria Set For Work

Lifting of construction restrictions may have its main effect on the Toronto theatre scene in the near future by the addition of the Victoria to the city's first-run houses.

Famous Players has desired to reopen it for some time to relieve the downtown booking jam, which caused the Tivoli, across the way, to be turned into a first-run house.

The house when opened in 1910 had 1,950 seats, 1,500 of which will be utilized. Formerly a vaudeville theatre, it has been closed for years.

"The Canadian company," he stated, "is a model operation, in fine financial condition and it enjoys the respect and confidence of the people of Canada." All the resources of Paramount were at the disposal of Famous Players.

(Continued on Page 3)

'Dark Night' Leads

Columbia's mystery drama, "So Dark the Night," will feature Micheline Cheirel and Paul Marion in the romantic leads.

Edward Warren, Aurora, Dies

Edward D. Warren, veteran Ontario industry figure and a member of the Canadian Picture Pioneers, passed away suddenly last week in Aurora, Ontario. He was a former president of the Motion Picture Theatres Association of Ontario.

(Continued on Page 8)

Service Shows Will Continue

Gratis Sunday shows for servicemen, scheduled to end December 23rd, will be continued in Toronto until March 31st, according to Morris Stein, eastern division manager for Famous Players, who has represented the four Queen City houses in this

(Continued on Page 8)

Cautious Planning Needed—Wolfe

The most drastic change in post-war theatres will be in the planning and not in the construction, it was emphasized by Jules Wolfe, purchasing agent in charge of theatre engineering and maintenance for Famous Players Canadian Corporation, during his address before the partners' meeting of the Company in Chicago last week.

Wolfe's address, one of the most exhaustive analyses on theatre engineering and construction today and tomorrow, reviewed the physical aspects of theatres which grew out of the tastes and desires of the patrons from 1920 to the beginning of the depression, the first phase; from that time until the war began, the second phase, and the war period, now giving way to the theatre of the next generation.

(Continued on Page 10)

Newest in Seats to Be Made in Canada

One of the major problems that post-war builders of Canadian theatres faced, that of reasonably priced seats incorporating the latest in comfort and wearing qualities developed by USA manufacturers, has been solved.

Through an arrangement between Canadian Theatre Chair Company of Toronto, which is headed by Charles Bochner, and two leading American manufacturers, such seats will be manufactured or assembled here under license. The seats to be produced in Canada for the Dominion market will be those of the International Seating Corporation of Union City, Indiana, and the Kroehler Manufacturing Company of Naperville, Illinois. The latter company manufactures and controls the "Push Back" seat.

(Continued on Page 6)

BUILDING CONTROLS END

Builders no longer are required to obtain construction permits, it was announced last week by the Hon. C. D. Howe, minister of reconstruction.

At the same time an appeal was made to builders to give preference to housing and other necessary construction. While theatres are regarded as a luxury, it is felt that they might be proceeded with wherever necessary to provide local employment.

Materials are not yet available on a large scale and present prices have caused many exhibitors to delay construction plans until conditions for building return to some degree of normalcy.

A NEW THRILL IN MUSIC!
IN THAT ROGUEISH
MUSICAL ROMANCE
DATE IT TODAY!

THE GLORIOUS MELODIES OF BRAHMS, ROSSINI, TSCHAIKOWSKY, GO MODERN AS NEVER BEFORE
'THAT NIGHT WITH YOU'
IT'S SUCH SWELL HOLIDAY ENTERTAINMENT
EMPIRE-UNIVERSAL FILMS LTD.

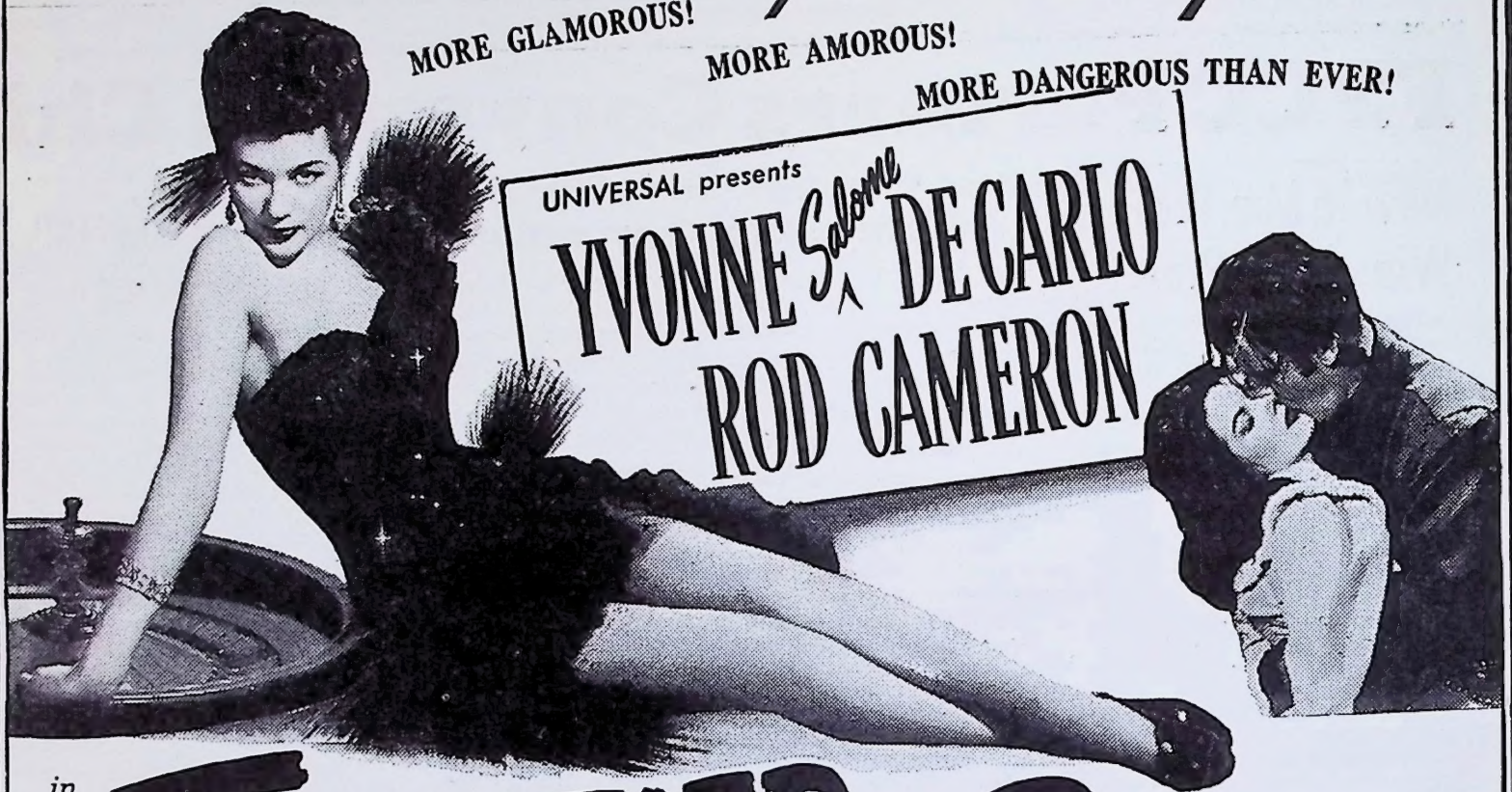
FRANCHOT TONE
SUSANNA FOSTER
DAVID BRUCE
LOUISE ALLBRITTON

"Canada's Own" Glamour Gal

MORE GLAMOROUS!

MORE AMOROUS!

MORE DANGEROUS THAN EVER!



UNIVERSAL presents

YVONNE ^{Salome} DE CARLO
ROD CAMERON

in

FRONTIER GAL

A FESSIER-PAGANO PRODUCTION

with ANDY DEVINE FUZZY KNIGHT
SHELDON LEONARD ANDREW TOMBES

Original Screenplay Written and Produced by Michael Fessier and Ernest Pagano
Directed by CHARLES LAMONT Executive Producer HOWARD BENEDICT

IN TECHNICOLOR

and



GRAND HOLIDAY ENTERTAINMENT FOR EVERYONE...
Empire-~~Universal~~-Films Limited

FPCC 'Model Operation'—Balaban

"The motion picture industry has added much to its stature through its contribution to the war effort and it must continue to play its part in the service of the public in peacetime," he continued. "The contribution of the Canadian motion picture industry to the winning of the war has been magnificent and Fitz, as national chairman of the Canadian Motion Picture War Services Committee, deserves the thanks of all."

Mr. Balaban, introduced by Mr. Fitzgibbons, who, as president of Famous Players Canadian Corporation, presided over the meetings, discussed the exploration of Paramount in television and other fields. "The results of our research and experience will be made available to Famous Players and partners," he said.

It was stressed that there would be very close cooperation between the Canadian and American company in the future. Paramount, it was stressed, is in the strongest position in its history, its only indebtedness being current expenses.

The Canadians were greatly impressed with the latest ideas in every aspect of theatre operation, some of which were demonstrated and others explained. They were also grateful for outstanding hospitality shown by the executives of Balaban & Katz, Chicago wing of the company, who individually and collectively entertained them in royal fashion.

On the evening of the second day, Saturday, they were the guests at dinner of John Balaban in the Polo Room of the Hotel Balaban, at which were present the B & K executives and Orson Welles. Each received the gift of a lifetime pen from John Balaban, who referred to himself as an ex-Canadian because of his connec-

Spencer Prexy

Gordon Spencer has been elected president of the Kinsmen's Club, Saint John, NB.

Social Club Elects Executive For '46

Dave Siegel was elected president of the Motion Picture Social Club in Toronto for 1946.

Other officers elected with him were Jack Meltzer, vice-president; Larry Lewis, secretary; Morris Killew, treasurer; and Leon Charlip, social convener. Harry Brooks, Dave Snider and Dave Kofsky were also elected to the executive board.

Canadians Report Brilliant Presentation Of Company's Condition and Plans For Inner and Outer Expansion

(Continued from Page 1)

tion in other years with the Dominion company. The Canadians had a great time and many fine



JOHN FITZGIBBONS

He presided over the annual convention of Famous Players Canadian Corporation in Chicago recently.

friendships were formed with their American colleagues and cousins.

Hospitalization

A plan for hospitalization and medical services, which will affect some 2,000 employees of Famous Players, was announced by R. W. Bolstad, vice-president. It will likely become effective early in 1946. Full particulars will be announced later. The partners approved of the plan and will adopt it in their operations.

Many of the employees have, for some years past, been included in a group life insurance plan which originally covered managers and department heads. Recently it was expanded to include head office personnel and projec-

tionists. The plan provides for insurance and total disability returns on a sliding scale up to \$7,500 based on length of service with the company.

Expansion Plans

It was stated that application had been made to the Controller of Construction for the construction of 20 new theatres in Canada as part of the post-war program. Property is already held by the company and construction will cost \$3,000,000. In addition at least another \$2,000,000 will be spent on refurbishing and equipping present theatres. Government controls on building were dropped last week.

"Manpower is the most important asset of any organization," Leonard Goldenson, vice-president of Paramount, stated to the FPCC men. "We're reaching out for aggressive young men, particularly those with experience in the armed forces, to build up an organization that will be a second line of defence."

The average person, he said, had become tired of being pushed around during the war years. The patron, almost the forgotten man, now wanted personalized service.

Children's Shows

A discussion on children's shows was led by Lawrence I. Bearg, western division manager, who said they were nothing new with the company. They had been in operation across Canada in one place or another for the past 15 years. He recalled various types of clubs, the most recent of which were those in which the children participated.

"Children don't go to a Saturday show to be educated," he said, "But great care on the part of district managers must be exercised in seeing that the right type of program be presented." The formula of successful shows held recently was discussed.

Among those who spoke were

Jules Wolfe, purchasing agent in charge of theatre engineering and maintenance; Morris Stein, eastern division manager; and James R. Nairn, director of public relations and advertising. Demonstrations were arranged by B & K, Paramount and General Theatre Supply officials. Paramount showed the visitors television in work at its studios and the others demonstrated the latest in confection and other machinery.

Chrissie Alberts, Alberta, and Ray Lewis, Toronto, were the only lady delegates present.

Toronto Managers Get Together

Toronto theatre managers who are members of the Famous Players, B & F and Twentieth Century Theatres' clubs got together at a luncheon in the King Edward Hotel on the 11th.

To Make Movies in British Columbia

Production of motion pictures in British Columbia was announced recently by the newly-organized North American Motion Pictures Company, a Canadian-British-American outfit.

A spokesman for the company said that the first picture is now under way. He stated that British Columbia was chosen for most of the shooting because of its wealth of scenic variety.

FOR THEATRE REQUIREMENTS

CONTRACT SALES OFFICE

EATON'S

Film Weekly

Vol. 10, No. 50

Dec. 12, 1945

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Address all communications—The Managing Editor,
Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Published by Film Publications of Canada Ltd., 25 Dundas Square, Toronto, Ontario, Canada. Phone ADelaide 4317. Price 5 cents each or \$2.00 per year.

Entered as Second Class Matter.

Printed by Eveready Printers Limited, 78 Wellington Street West, Toronto, Ontario.



'The Hurricane' Blows Again For PRC

PRC Pictures, distributors of Film Classics, is reissuing "The Hurricane," the Samuel Goldwyn hit film based on the Nordhoff and Hall best-seller novel of the South Seas.

Dorothy Lamour and Jon Hall are starred as the native lovers and Thomas Mitchell, Raymond Massey and Mary Astor top the supporting cast.

The hurricane that blows up provides a powerful climax. The picture should again be a great boxoffice attraction.



That Night With You

with Franchot Tone, Susanna Foster,
David Bruce, Louise Allbritton

Universal 84 Mins.
SMARTLY TURNED OUT COMEDY
AIMING AT SOPHISTICATION PRO-
VIDES ADEQUATE ENTERTAIN-
MENT.

This handsome production, striving hard for sophistication, is a diverting comedy with an air of smartness. Michael Fessier and Ernest Pagano have collaborated as producers and scripters in turning out a film that should have little trouble capturing the fancy of the ordinary film-goer. While the story does not attempt to be believable, it has been presented palatably and with a sharp eye for the boxoffice worth of the material in the Arnold Belgard yarn from which Fessier and Pagano drew their screenplay.

The story, crowded with romantic implications, is the familiar one of the girl with stage aspirations who resorts to trickery to win her goal. In this instance the girl, played by Susanna Foster, passes herself off as the daughter of Franchot Tone, a wolfish theatrical producer, by an early marriage that played a short engagement. The resultant complications are innumerable. Tone unsuccessfully tries to keep Miss Foster from being married to David Bruce, diner operator. Tone finishes by being in love with his secretary, Louise Allbritton.

Most of the acting is on the right side. Miss Foster, who does better with her singing than her acting, lends her voice to five musical numbers, among them modernized versions of 'Brahms' 'Lullaby' and an aria from Rossini's 'The Barber of Seville.'

CAST: Franchot Tone, Susanna Foster, David Bruce, Louise Allbritton, Jacqueline de Wit, Buster Keaton, Irene Ryan, Howard Freeman, Barbara Sears, Anthony Caruso, Julian Rivero, Belle Mitchell, Teddy Infuhr, Arthur Miles, Margaret Pert, Sandra Orans, Dulce Daye, Virginia Engels, Mary Benoit.

CREDITS: Executive Producer, Howard Benedict; Producers, Michael Fessier, Ernest Pagano; Director, William A. Seiter; Screenplay, Michael Fessier, Ernest Pagano; Based on story by Arnold Belgard; Cameraman, Charles Van Enger; Film Editor, Fred R. Feltshans, Jr.; Art Directors, John B. Goodman, Martin Obzina; Sound Director, Bernard B. Brown; Set Decorators, Russell A. Gausman, Charles Wyrick; Special Effects, John P. Fulton; Musical Director, H. J. Salter; Dance Directors, Lester Horton, George Moro, Louis DaPron.

DIRECTION, Good. PHOTOGRAPHY, Good.

Fallen Angel

with Alice Faye, Dana Andrews, Linda
Darnell

20th-Fox 97 Mins.
FORCEFUL AND SUPERBLY PRO-
DUCED DRAMATIC ENTERTAIN-
MENT CARRIES PROMISE OF BIG
GROSSES.

In 'Fallen Angel' 20th-Fox has delivered another dramatic offering with the makings of a great boxoffice favorite. Carefully and most effectively produced, the picture version of the Marty Holland novel possesses a rich, down-to-earth quality that gives the film the flavor properly needed to make entertainment of this kind stick in the mind. So engrossingly has the plot been unravelled that the audience is carried along with scarcely a moment's lapse of interest in the proceedings, while the vividness and color which have gone into the telling of the story help to create a sense of realism that contributes to the dramatic potency of the production.

The film tells the story of a hard-pressed publicity agent who enters into a marriage with a sweet, retiring girl with the intention of stealing money left to her so that he may be able to pursue a romance with a temptress who is leading him on.

The fly-by-night press agent falls under suspicion when the girl who has been playing him for a sucker is found murdered. Encouraged by his wife's display of faith in him, he pulls himself out of his jam by establishing the police officer working on the case as the villain. His unfortunate experience effects a character improvement in our hero.

The film is amply endowed with good portrayals. Dana Andrews as the press agent contributes another to his list of earnest performances. As the seductress Linda Darnell is satisfactory, with a special appeal for the boys. The wife is played quietly by Alice Faye. Charles Bickford is his usual rugged self as the villain.

CAST: Alice Faye, Dana Andrews, Linda Darnell, Charles Bickford, Anne Revere, Bruce Cabot, John Carradine, Percy Kilbride, Olin Howlin, Hal Taliaferro, Mira McKinney, Broderick O'Farrell, Jimmy Conlin, Leila McIntyre, Garry Owen, Horace Murphy, Martha Wentworth, Paul Palmer, Paul Burns, Herb Ashley, Stymie Beard, William Haade, Chick Collins.

CREDITS: Producer, Otto Preminger; Director, Otto Preminger; Screenplay, Harry Kleiner; Based on novel by Marty Holland.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

First Yank Into Tokyo

with Tom Neal, Barbara Hale

RKO 82 Mins.
STRONG AND VIVID MELODRAMA
DEALS WITH A HOT AND TIMELY
SUBJECT; EXPLOITATION GEM.

A few hurried changes in which the atomic bomb becomes the secret weapon around which the action revolves have made 'First Yank Into Tokyo' as hot as a firecracker.

It is a vivid and meaty melodrama that makes extremely strong entertainment of appeal more to men than women. J. Robert Bren has turned out an interesting production in which the element of suspense is an important consideration. Bren, who wrote the screenplay as well as produced it, has sacrificed plausibility for the sake of excitement and entertainment. Gordon Douglas lends emphasis to this purpose with direction that moves the story along with no slackening of action.

The plot deals with the efforts of an AAF major to contact an Army ordnance expert who is a prisoner of the Japs and obtain from him secret information having to do with the atomic bomb. To carry out his mission the hero, chosen for the task because of his knowledge of the Japanese people and their language, has to submit to plastic surgery that gives him the appearance of a son of Nippon. A note of pathos is struck by the fact he must go through life looking like a Jap. This means finis to his aspirations of finding happiness with the girl he loves. The story ends tragically for him.

Tom Neal performs acceptably as the hero. Barbara Hale is the girl; Marc Cramer, the ordnance expert.

CAST: Tom Neal, Barbara Hale, Marc Cramer, Richard Loo, Keye Luke, Leonard Strong, Benson Fong, Clarence Lung, Keye Chang, Michael St. Angel.

CREDITS: Executive Producer, Jack J. Gross; Producer, J. Robert Bren; Director, Gordon Douglas; Screenplay, J. Robert Bren; Based on story by J. Robert Bren; Gladys Atwater.

DIRECTION, Good. PHOTOGRAPHY, Good.

'But Not Goodbye'

Richard Quine, husband of Susan Peters, will play the romantic lead in MGM's comedy-drama 'But Not Goodbye.'

Western Musical

Ken Curtis will play the lead in Columbia's Western musical 'Smoky River Serenade.'

Dakota

with John Wayne, Vera Hruba Ralston
Republic 82 Mins.

ACTION-PACKED SAGA OF RAIL-
ROAD BUILDING IN THE WEST;
WALTER BRENNAN GIVES A PRICE-
LESS PERFORMANCE.

Director Joseph Kane has fortified himself as associate producer on this stock-premised Western plot with such cinema girders as Howard Estabrook for adaptation, and Walter Brennan to handle an outstanding supporting role.

John Wayne turns in an impressive performance with Vera Hruba Ralston as his wife, in her best acting role to date, but it remains for Brennan to steal the show as Captain Bounce, bellowing, picturesque operator of a dilapidated river boat. Special mention is also due Ward Bond and Mike Mazurki for their portrayals.

All-in-all, the production values poured into 'Dakota,' with its many speaking parts for familiar feature players, and Joe Kane's action sequences, offers an equitable bid for good screen entertainment.

Vera, in a cute forgivable manner, is constantly effecting unwitting situations for Wayne to overcome. The story brings the young couple to wheat-raising Dakota where Vera's father is planning to extend his railroad line. Wayne sees through Ward Bond's plan to outsmart the farmers for their land and cash in on the desirable railroad property.

After several killings by Bond and his henchmen to reach their goal, Wayne has Brennan round up an opposition party to ward off the treachery. Some spectacular scenes of wheat fields on fire, and gun fights, climax the story and action to favorable results for everyone, including Brennan who gets himself a new river boat.

CAST: John Wayne, Vera Hruba Ralston, Walter Brennan, Ward Bond, Ona Munson, Hugo Haas, Mike Mazurki, Olive Blakeney, Nicodemus Stewart, Paul Fix, Grant Withers, Robert Livingston, Olin Howlin, Pierre Watkin, Robert H. Barrat, Jonathan Hale, Bobby Blake, Paul Hurst, Eddie Waller, Sarah Padden, Jack LaRue, George Cleveland, Selmer Jackson, Claire DuBrey, Roy Barcroft.

CREDITS: Associate Producer and Director, Joseph Kane; Screenplay, Lawrence Hazard.

DIRECTION, Good. PHOTOGRAPHY, Very Good.

One to 20th

Twentieth Century Theatres has assumed operation of the Paramount, Hanover, Ontario, 347-seat, six-day house.

New Seats Will Be Made Here

(Continued from Page 1)

It was estimated by Jules Wolfe of Famous Players that 70,000 seats would have to be sold annually in Canada to make profitable the erection of a plant for manufacture in Canada which would produce a Kroehler or International seat at a price which would compare with that in the USA. Such a scheme would not be practicable, since the Canadian market could absorb no such amount.

Licensing of the Canadian Theatre Chair Company to produce such seats in its plant has provided the answer. The company is at present reorganizing its plant and is expected to be in production in three or four months.

Negotiations had been proceeding for some time and the solution is a happy one, since Canadian exhibitors prefer to buy a made-in-Canada product.

Seats manufactured or assembled in Canada will be marketed throughout the British Empire.

Canada's 1,298 theatres in 1944 contained 712,998 seats and this figure, according to the expansion plans of circuits, Independents and 16 mm. operators, may reach a million within the next few years.

J. P. Kane, Halifax Projectionist, Dead

John Patrick Kane, projectionist at the Casino Theatre, Halifax, NS, died recently at the age of 59.

He was well known in theatrical circles in the east coast city, having started as a stage hand at the Academy of Music back in 1909. He was connected with many phases of theatrical and motion picture work and took part in stage and screen productions in the early part of his career.

Zane Grey Story

Comedy lead in RKO's "Sunset Pass," a Zane Grey story, will be played by John Laurenz.

Three-House Start For 'Colonel Blimp'

A departure in the way of film openings was made recently when "The Adventures of Colonel Blimp," a United Artists release, began simultaneous runs at three Toronto houses, the Avenue, Hollywood and Century theatres.

Now in general release, the long awaited British picture stars Deborah Kerr, reported to be as breath-takingly lovely as any star Hollywood could produce. Co-starred with her are Roger Livesey and Anton Walbrook.



Alice in Odeonland

Where in the world will one win a more sincere and devoted friendship than from a youngster? The little boy or girl makes no profession of human relations but responds to mere interest with devotion. With no hope of personal gain or future benefit, such friendship is real gold. It is superior to the quality of fraternity of most adults. It makes better adults of those who are fortunate enough to enjoy it.

The boys who are the local chiefs of the Odeon Movie Clubs for Young Canadians, the Rank-Nathanson juvenile wing which has spread to eight cities under Tom Bowyer and Hilliard Conway, now have a number of adventures in friendship they would not trade for anything. They regard them as rare experiences and each has some treasured letters from the kids.

Some of these letters are addressed to local chiefs but most, with juvenile directness, have been sent to Paul Nathanson, who is to them the big chief. This is proof of the fine psychology used by local chiefs, for apparently the children regard them as comrades with authority, persons who, like themselves, have a common loyalty to the big chief.

It is obvious that the clubs have taught the children the value of obligation. They feel that their absence from the meeting requires explanation and they do so by letter. These communications have a special kind of humor. Despite misspellings they have more charm and human interest than most slick writings. I wish I could print all of them.

They Couldn't Make It

"I am sorry I could not come to the shows on Saturday mornings," one wrote, "because I got hay-fever and information of the eyes." Another couldn't be there "Because I have the chicken pox. But I hope I will be able to go on June 30th. I past this year. I like the button and card you sent me. Thanks for them both. You frend." It was raining, explained a member "and I had a coated and I would like to come but I couldn't so I guess that's all for now good-by."

The manager is, of course, the chief. One Sunday Ken Johnston of the Palace, Galt, Ontario, was awakened out of a sound sleep at 9.30 a.m. by an eight-year-old youngster with a proposition. The boy offered Ken's wife a pint jar of grasshoppers, one of his prize possessions, if hubby would accompany him to Sunday school. Ken did. "I might also mention that I am now unable, as the chief, to ever have a beer in one of the local pubs," says Ken. "The members frown upon this sort of thing."

Wannie Tyers of the Capitol, Niagara Falls, also has some heart-warming literature. "I don't want to sing a song this week," wrote a member. "But I'll sing a song next week and I wont sing the song I rot. But I'll sing a song of I was standing on a corner Your frend." Others write at will or whim of their pleasure and reveal home problems. "I have no daddy and mother has to work," one wrote. Another explained that he would be away because he was having his appendix out.

Parents Approve

Many letters of approval of the clubs come from parents and some of these are written upon the insistence of the children. A mother with three children who are members wrote that her son was sick "and his only worry is that he will have to miss the club meeting for the next couple of weeks. He doesn't worry about missing school." To satisfy him she promised to write and explain his absence. Her children always came home with glowing accounts of the meeting. "Thanks from us, the parents, for the interest the Odeon Theatres are taking in our children."

How the chiefs feel about it can be gathered from Hilliard Conway's tale of Patsy, one of eight ragged and dirty brothers and sisters. Patsy decided to accept the invitation to entertain from the stage, and then she showed up for her debut with the same clothes but clean and polished.

"A new and wondrous little girl who needed no spotlight or accompaniment" was Patsy as she, illuminated from within by



EDWARD D. WARREN
Aurora, Ontario, exhibitor,
who passed away last week.

B & F Pays \$5,000 For Woman's Fall

Damages of \$5,000 was awarded Mrs. Margaret Brown by an assize court jury in an action against B & F Theatres Ltd., Toronto.

The action resulted from an accident in the Christie Theatre, Toronto, when Mrs. Brown fell down the stairs after mistaking the cellar door for the wash-room. An additional \$317 was awarded the plaintiff's husband, H. A. Brown.

MGM's 'Expendable' Is Awarded Medal

MGM's "They Were Expendable" has been awarded the Parents' Magazine medal for December as the outstanding production for the entire family. Robert Montgomery and John Wayne are co-starred.

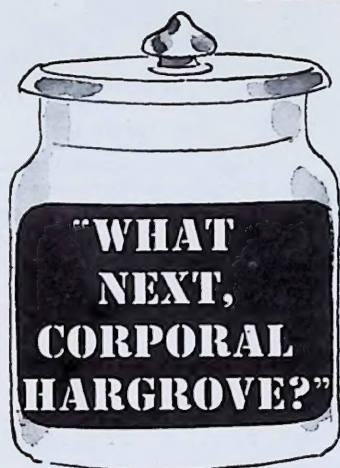
some magic, won deafening applause for her singing of "Irish Eyes," explains Hilliard Conway. "To have one child lifted towards her dream was worth untiring effort in this direction."

It was a letter from a mother that shocked Wannie Tyers out of a certain lack of realization and into action. "I am very sorry but my other little daughter is sick in bed with a bad cold, and furthermore, she hasn't any shoes. But I've been treating her for the past week, and she will be alright for next Saturday. She hates to miss the fun today. But I do hope she will get well. I might have to call the doctor yet."

The result was the idea of having club members bring their old and discarded toys to each meeting before Christmas, so they could be turned over to a local welfare organization.



MRS. LEO PACKS A BUNDLE!



DEE-LICIOUS!

Everybody wanted a second helping of Hargrove. They'll like this even better. Robert Walker clicks again and Keenan Wynn takes another step toward stardom.



DEE-LUXE!

The screen's next big Technicolor musical extravaganza! Fred Astaire and Lucille Bremer (of "Meet Me In St. Louis") a team of dancing lovers in a magical musical to thrill the fans!



DEE-LOVELY!

The folks liked the romantic team from "Our Vines Have Tender Grapes" so now you'll see James Craig and Frances Gifford in a new and exciting love story.



DEE-LIGHTFUL!

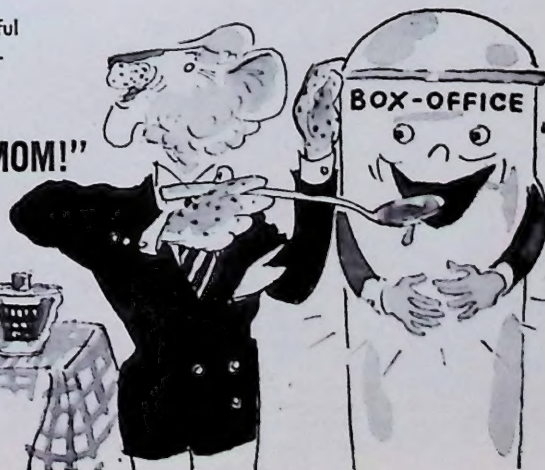
What a joy is this romance! Two soldiers find a letter and trace the girl who wrote it! A howling delight, full of surprises. Marsha Hunt, John Carroll and Hume Cronyn are swell!



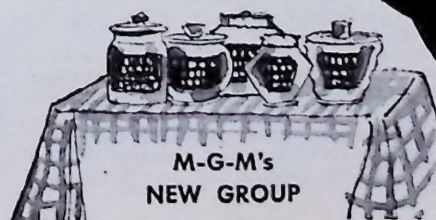
DEE-LUSCIOUS!

At last! Robert Donat, the beloved Mr. Chips, returns to the screen in another heart-touching romance. The beautiful girl is Deborah Kerr and their story's a honey!

"THANKS, MOM!"



"UM-M-M-M-M!"



M-G-M's
NEW GROUP

**CHARLES A. BOCHNER**

Head of the Canadian Theatre Chair Company, Toronto, which has been licensed to produce in its plant theatre seats developed by two American manufacturers — the Kroehler "Push Back" seats and those of the International Seating Corporation.

Service Shows Will Continue

(Continued from Page 1)

activity. The theatres are Imperial and Shea's, FPCC, and both Loew houses.

Decision to continue the performances followed an urgent request from the military authorities which was granted after the distributors expressed their willingness to provide film.

Military authorities, through General Potts, officer commanding the military area, said that the return of approximately 100,000 veterans between now and the first of April constituted a serious problem. With military training ended and many civilian recreational services curtailed or ended great difficulty has already been experienced in looking after personnel.

The authorities stated that the Sunday performances, which have entertained more than 400,000 service men and women to date, have been of great value and are highly appreciated by officers and men.

J. J. Fitzgibbons, president of Famous Players, favored meeting the request and recommended that distributors and other exhibitors continue the good work.

Barron at Meeting

Win Barron, Paramount's Canadian exploitation man, attended a three-day meeting of the company's field representatives in New York last week.

New 16 Mm. Proj'r Harry Hurwitz Wins Much Praise Joins Morton

(Continued on Page 3)

Unusually compact, the projector and speaker are mounted together when not in use and form one carrying case weighing only 40 pounds, about half the weight of any other machine on the market. This does not detract from the quality of projection or sound.

Several exclusive features have been included in the technical makeup of the Canadian Motion Sound machine. An improved forced air cooling fan guarantees that all operating parts will be kept cool and insures much longer lamp life. Servicing will be a very simple matter as a result of the three-unit construction which makes it possible to look after each section (the amplifier, lamp and motor unit, or panel unit) independently of the others. The open face panel will permit easy threading with plenty of room and the engraved guide lines make it possible for anyone to thread the machine at first sight and operate it immediately.

The projector can be used as a public address system by plugging in a microphone and a gramophone can also be attached if desired. It is equipped with

(Continued on Page 3)

ba Theatres Ltd., which is affiliated with Odeon Theatres of Canada and operates the Garrick, Rialto, Beacon and Odeon theatres at Winnipeg as well as the Saskatoon theatres. The Odeon, formerly the Walker, is the newest addition to the chain of theatres, it being renovated throughout and reopened on November 2.

Hurwitz will have complete supervision of the seven theatres and his move to Winnipeg was made as it was felt by his company that he could be of greater assistance to the theatres by being in close contact with distributor and supply houses.

He announced that W. (Bill) Popham has been appointed city manager for Saskatoon.

an F 1.65 two-inch projection lens, a 750-watt lamp, 50 feet of heavy duty speaker extension cord and one extra reel. Operation of the machine is possible with or without sound on 25 or 60 cycle power circuits.

This is the first time that a projector has ever been offered at the low price of \$375 anywhere in Canada or the United States.

**J. S. DUNCAN**

He has been appointed a director of General Theatre Corporation and Odeon Theatres of Canada, filling the vacancy caused by the death of the late R. V. LeSueur, and will act as a representative of Odeon Theatres of Great Britain.

Edward Warren, Aurora, Dies

(Continued from Page 1)

At the time of his death he was operator of the Royal, Aurora, and the Star, Carlton Place.

Eddie Warren, who enjoyed great popularity in the trade, entered it with Select Pictures in 1915 under the late Phil Kaufman. His next move was as a booker with Specialty Film Import, Ernest Ouimet's exchange, which sold Pathe in Canada, its offices in Toronto being at 21 Dundas Square. He left there to join Educational Films, then switched to the sales staff.

In 1927 he entered exhibition as manager of the Rex, Mimico, and later managed the Patricia, London, for Moorhead and Filman. A number of years later he built the Royal, Aurora, then acquired the Star, Carlton Place.

He is survived by his wife, the former Florence Dennis; his daughter, Dorothy; two brothers, John and George; and two sisters, Mrs. R. Jenkinson and Mrs. B. Vivian.

Interment took place at Mount Pleasant Cemetery, Toronto, on December 4th. Funeral services were attend by many members of the industry.

Kinsmen's Prexy

Roy Miller, manager of the Lincoln Theatre, St. Catharines, Ontario, has been elected president of the Kinsmen's Club there for 1946.

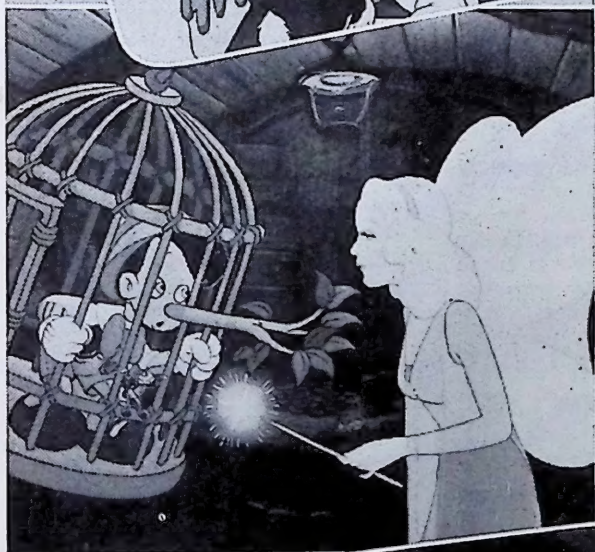
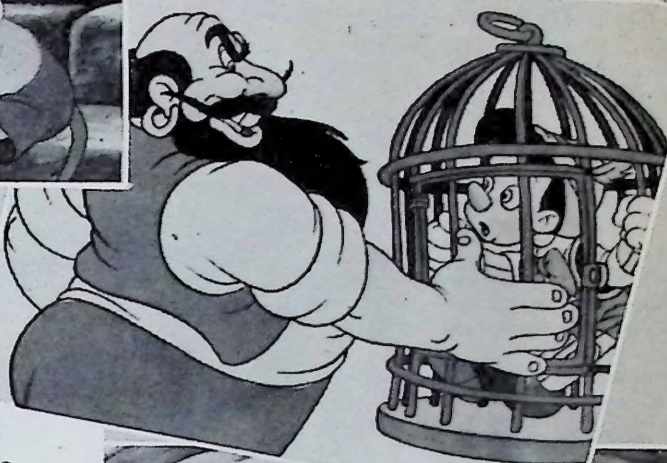
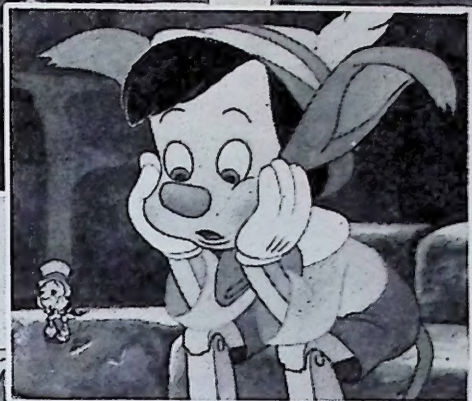
Universal-Rank-Int'l Deal



Contracts for the formation of the motion picture producing and distributing company, United World Pictures Company, were signed in New York last week. The signatories are shown in the photo above.

Seated, left to right—J. Cheever Cowdin, chairman of the board of directors of Universal Pictures; Leo Spitz, chairman, International Pictures; G. I. Woodham-Smith, representing J. Arthur Rank; William Goetz, president, International Pictures; and N. J. Blumberg, president, Universal Pictures.

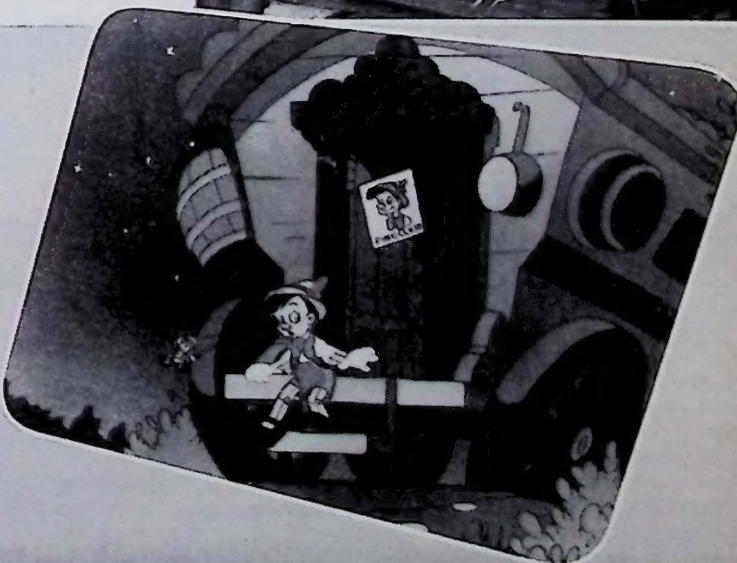
Standing, left to right—George Cohen, representing Messrs. Spitz and Goetz; Matthew Fox, president of United World Pictures; J. H. Seideman, president, Universal International Films; and C. D. Prutzman, vice-president and general counsel of Universal Pictures.



'Pinnochio' Is In Great Demand

RKO's reissue of Walt Disney's "Wonderful Adventures of Pinnochio" will prove to be very popular. Young people everywhere are asking when they will be able to see Pinnochio, Geppetto, Jiminy Cricket, Monstro and all the other characters of the beloved fairy tale on the screen again in Technicolor.

It still has great box-office appeal and will be released later this month.



Jules Wolfe Pictures New Houses

Speaking of the first phase, he said "We do know that the patrons were impressed with the luxury of that day. They unconsciously hoped to receive more than the entertainment provided by the showing of films. When the theatre magnate of the early 20s decided to build the sumptuous plaster palaces, he was filling a need at that particular time, for with greater distinction between classes and less prosperity in the shape of well-furnished homes and motor cars, a working girl could feel like a princess for 50 cents; she received that extra lift or stimulus from the atmosphere embodied in those plaster walls, rich drapes and copies of throne room chairs."

Then and Now

During the next phase the talkies became a reality and pre-conceived ideas of how theatres should look disappeared in the drive towards functionalism. After spending thousands of dollars to impose accoustic needs on existing theatres, those built were designed for sound and vision. Design was comparatively simple, they cost less, looked thoroughly modern and concentrated on helping the patron get the most out of what was going on on the screen. Despite the depression the motion picture field was expanding.

"The exhibitor of the 30s was not required to provide that lift or stimulus," Wolfe said, "for, with millions without employment, a few hours a week, stolen from reality, was happiness enough. There was exciting novelty in the new movie houses with their concealed lighting, spectacular and polished surfaces, bright colors and brilliant marquees. It was not particularly noticed that the lounge space was pitifully small and that the patron practically went from the street to his seat, for which reason decoration was more arresting in color and form than is considered good taste at present."

"We are now enjoying a period of prosperity. In the past five years people have attended the theatre as never before, and it is not likely that they will suddenly drop the habit. It is evident that as soon as controls are relaxed construction of dozens of theatres will start at the same time. Because of this competition, exhibitors will vie with one another to produce the best building. We will not demand the maximum seating upon the lot, or minimum compliance with building

Urges Care in Planning and Caution in Construction of Post-war Theatres While Conditions Not Normal

(Continued from Page 1)

codes. The patron again expects that stimulus, but he is now a different patron, and he expects something different. We cannot obtain it with the luxury that



JULES WOLFE

Purchasing agent in charge of theatre engineering and maintenance for Famous Players Canadian Corporation.

stimulated the dukes' palaces; we cannot obtain, it as we did during the depression, by merely providing an escape for disillusioned and dejected people.

"The keynote of today is definitely not a knockout blow of size and impressiveness. Rather, it aims at providing a casual atmosphere of intimacy and spaciousness, that of a high-class recreation centre."

Not Rushing

The changing public taste of the present, however, does not, in his opinion, warrant a sudden and radical departure in planning and construction, although the former will show the greater progress. Theatres will still need foundations and structural frames of steel and concrete. They will have roofs, partitions and heating plants as formerly. Most of the materials will be the same tried and tested ones specified before the war.

He emphasized that accepted improvements which have been marketed during the past few years would be used but other

new developments of every kind would have to wait until they were sufficiently advanced, available and financially practicable. Decorative materials would not be used simply because they were new and novel. "Lasting beauty in theatres, or any interior, for that matter, comes from the skillful handling of scale, proportion, harmony of space, and all the elements that make up design," he said.

Enlarging on his statement that planning was of the utmost importance, he said greater space would be utilized for seating — wider and more room between the rows. There will be more lounge space, more room in areas off the line of travel from seating to entrance, where soft drinks may be served, in some cases at tables. There will be a marked difference in theatre entrances; through the use of all-glass doors interiors will seem almost part of the sidewalk, their life and color providing a power of attraction for passers-by. The all-glass doors, which will make desirable the use of the same decorative scheme for the exterior and interior, were developed before the war but building was stopped before they could be installed. They are now included in designing.

New Materials

His department, Wolfe said, has kept abreast of new trends and developments in building materials, among them:

The chemical and mechanical treatment of ground surface stabilizes the earth, developing it into a hard-wearing, dust-free, waterproof area. This may have some value in connection with drive-in theatres.

By impregnating wood with synthetic resins under heat and pressure a hard, dense, beautifully-grained material with a high natural gloss has resulted.

Aluminum may be available for lightweight decorative panels and other uses and reduced prices may make magnesium, a lightweight metal, available for chairs, ladders and other portable articles.

Plexiglass, a clear plastic, can be bent, molded or etched and

may be widely used for signs and decorative features.

Synthetic foam rubber for use in seat cushions.

Foam glass insulation, now in its third year of production, weighs as little as cork and is water, rodent and vermin proof.

Stage curtains and draperies may now be made of a fabric which is woven from glass fibres, thus eliminating the necessity of periodic flameproofing.

Plastic wall coverings and hardware.

Various methods of replacing visible radiators with hidden heating have been worked out and manufacturers have developed a principle whereby the steam for a boiler can be harnessed to produce refrigeration for summer cooling. The size and noise of refrigeration machinery is being reduced, making it possible to instal the entire plant inside the theatre building, rather in a separate structure on the outside.

Many devices have been developed to eliminate fire hazard and prevent the spread of fire once started, amongst them electronic smoke detectors, which increase the first trace of smoke, shut off air supply fans and give warning. Similar devices will ultimately detect carbon monoxide and other fumes in the air.

Wolfe told his listeners that his opinions about the physical nature of newly-constructed theatres applied also to the remodeling of existing theatres.

Saint John is First In WB Sales Drive

Warner Brothers' Saint John, NB, branch, managed by L. McKenzie, took first place among Canadian exchanges in the company's recent sales drive for \$33,500 in Victory Bonds. The Winnipeg branch, headed by Greydon Matthews, came second and the Montreal office placed third under Gratten Kiely.

Bookers in the Montreal branch were ninth in competition with all exchanges in Canada and the United States.

Bill Kupper, Jr., To Terrytoon Post

William J. Kupper, Jr., has been appointed home office and field representative for Terrytoons, Inc., producer of cartoons distributed by 20th Century-Fox.

He was connected with Movie-tone News prior to his enlistment in the armed forces.

The Year's **TOP** Song Hit.
 The Screen's **TOP** Entertainer..
 The Season's **TOP** Music and Action Hit!

**ROY
 ROGERS**
 KING OF THE COWBOYS
TRIGGER

THE SMARTEST HORSE IN THE MOVIES
in

"Don't Fence Me In"

featuring

GEORGE "GABBY" HAYES
 and **DALE EVANS**

with **ROBERT LIVINGSTON** • **MORONI OLSEN**
MARC LAWRENCE • **LUCILLE GLEASON**

BOB NOLAN and **THE SONS OF THE PIONEERS**
 A **REPUBLIC PICTURE**

Distributed in Canada by

Empire-Universal-Films Limited

DATE THIS NOVEL BOX-OFFICE WALLOP **NOW** FOR EARLY SHOWING!



"The LOOK" is BACK!

and LOOK who's after her !!!!!

WATCH HER LIPS ANSWER THE CALL.. WHEN

Charles
Boyer

whistles for

Lauren Bacall

she's back...
and she's
beautiful...
and she's
bowling over
Boyer!

LORRE
IS AFTER
LAUREN TOO.
WOW! WOW!



"Confidential Agent"

WARNERS' Scorching

WITH **KATINA PAXINOU** • **PETER LORRE** • **VICTOR FRANZEN** • **GEORGE COULOURIS**
DIRECTED BY HERMAN SHUMLIN • PRODUCED BY ROBERT BUCKNER • MUSIC BY FRANZ WAXMAN • From a novel by Graham Greene